

Allegiant's "Get Away, Your Way – NASCAR® Championship" Sweepstakes

To enter this Sweepstakes, you must agree to and abide by these Official Rules.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. Sponsor: Allegiant Air, LLC, 1201 N. Town Center Dr., Las Vegas, NV 89144, is the Sponsor of this Sweepstakes ("Allegiant" or "Sponsor").

2. Eligibility: Allegiant's "Get Away, Your Way – NASCAR® Championship" Sweepstakes ("Sweepstakes") is only open to legal residents of the fifty (50) United States (except Alaska) and the District of Columbia who are at least 21 years of age at the time of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the National Association for Stock Car Auto Racing, Inc., ("NASCAR, Inc.") or NASCAR Digital Media, LLC, or their respective affiliates, and each of their respective employees, representatives, shareholders, officers, directors, members, agents, personnel, successors, and assigns, any team that participates in any NASCAR® -sanctioned race series or race, or any race track where a NASCAR® -sanctioned race is conducted, or the employees, representatives or agents of Sponsor, JHE Production, LLC ("Administrator"), or any other entities responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying the prizes (or any components thereof), and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three months a year, whether related or not. Sponsor reserves the right to disqualify from this Sweepstakes any person it believes has intentionally violated these Official Rules in its sole discretion. Failure of Sponsor to enforce any provision of these Official Rules in any given circumstance shall not constitute a waiver of such provision. By entering the Sweepstakes, participants understand that the personally identifiable information provided in the entry will be shared with Allegiant and NASCAR, Inc., which Allegiant and NASCAR, Inc. shall have the right to use for their benefit and for the benefit of their respective affiliates, in accordance with the Allegiant privacy policy <https://www.allegiantair.com/privacy-policy> as to Allegiant and the NASCAR.com privacy policy http://www.nascar.com/en_us/privacy.html as to NASCAR, Inc. To the extent participants opt in to receive marketing messages from Allegiant, NASCAR, Inc., or other entities when entering the Sweepstakes, the applicable privacy policies will be available via direct link at the point of entry. Sweepstakes is void in Alaska and where prohibited by law.

3. Promotional Period: Sweepstakes begins at 12:00 a.m. Eastern Time ("ET") on February 23, 2017, and ends at 11:59:59 p.m. ET on May 31, 2017 (the "Promotional Period"). The server hosting the Sweepstakes Website is the official time clock for the Sweepstakes.

4. Sweepstakes Entry: No Purchase Necessary.: During the Promotional Period, participants may enter online at www.allegiantsweepstakes.nascar.com (the "Website"). Limit one (1) entry per person/e-mail address per day. For purposes of this limit, each day begins at 12:00 a.m. ET and ends at 11:59:59 p.m. ET for each calendar day of the

Promotional Period. Additional entries by the same person/e-mail address in a single day will be disqualified. Entrants may only use one (1) email address to enter the Sweepstakes regardless of how many email addresses they may have. Entries generated by script, macro or other automated means will be disqualified. Incomplete or garbled entries will be disqualified. If you enter using a mobile device, standard data rates may apply from your carrier.

5. Random Drawing/Odds of Winning: One (1) potential winner will be randomly selected by Administrator on or about June 2, 2017, from among all eligible entries received during the entire Promotional Period. Sponsor's decisions are final and binding on all matters related to the Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Promotional Period. Limit one (1) prize per personal/e-mail address/household address.

6. Winner Notification: Sponsor will notify potential winner by e-mail at the e-mail address provided in the entry within three (3) business days following the drawing. Potential winner must sign and return an affidavit of eligibility and liability/publicity release and an IRS W-9 form within seven (7) days of receipt to claim the prize. If an e-mail notification is returned as undeliverable, or if a potential winner does not return the signed documentation to claim the prize within the designated time period, or if a potential winner is determined to be ineligible, or not to be in compliance with these Official Rules, or if a potential winner declines the prize or is unable to accept the prize for any reason, then such potential winner will be disqualified, the prize forfeited, and an alternate winner selected and notified in accordance with these Official Rules. Sponsor, the Released Parties, and Administrator are not responsible for an e-mail notification being sent to a spam folder or otherwise not being received by a potential winner for any reason. Participants are solely responsible for checking their e-mails and spam folders for notifications. If a potential prize winner is disqualified during the confirmation process for any reason, prize will be forfeited and awarded to an alternate winner selected from among all remaining eligible entries received. Guest of winner must complete, sign and return a Liability Release and a Publicity Release (where legal), prior to issuance of travel documents. If a prize is forfeited for any reason after the prize has already been confirmed and awarded, then no alternate winner will be selected.

7. Prize, Approximate Retail Value ("ARV"):

One (1) winner will receive winner's choice of either a trip for two to the NASCAR Champion's Week™ 2017 events or a trip for two to the Season Finale Race in Miami, Florida. Only one trip will be awarded.

The NASCAR Champion's Week™ prize trip includes round-trip coach class air transportation on Allegiant Air for winner and one (1) guest to event location from winner's closest Allegiant source market, as determined in the sole discretion of Sponsor; three (3) nights standard hotel (double occupancy) accommodations from November 29 to December 2, 2017, at a hotel of Sponsor's choosing; Tickets for winner and guest to exclusive NASCAR Champion's Week™ events including: NASCAR Awards Banquet; a NASCAR Season recap event; access to NASCAR drivers; and VIP celebratory fan events. Event details and location of the NASCAR Champion's Week™ events will be shared with the winner once they are announced publicly, and prior to winner making a prize trip selection.

The Season Finale Race Weekend prize trip to Miami includes round-trip coach class air transportation on Allegiant Air for winner and one (1) guest to Miami, FL from winner's closest Allegiant source market, as determined in the sole discretion of Sponsor; three (3) nights standard hotel (double occupancy) accommodations at a hotel of Sponsor's choosing in Miami, FL from November 17-20, 2017; VIP access for two (2) for winner and guest for the NASCAR Xfinity Series™ and Monster Energy NASCAR Cup Series™ races on November 18 and 19, 2017; two (2) VIP access for winner and guest to attend the Monster Energy NASCAR Cup Series™ race on November 19, 2017; a pace car ride for winner and guest on November 19, 2017; and access for winner and guest to the Driver's Meetings before the NASCAR Xfinity Series™ race on November 18, 2017, and the Monster Energy NASCAR Cup Series™ race on November 19, 2017.

Approximate retail value of the NASCAR Champion's Week™ trip is \$4,500.00. The approximate retail value of the Season Finale Race Weekend trip is \$3,500.00.

Odds of winning depend on the total number of eligible entries received. Actual value of prize may vary depending on point of departure, changes in ticketed events, and other factors. If a prize winner lives within approximately 200 miles of the trip destination, Sponsor may substitute, in its sole discretion, round-trip ground transportation between winner's residence and the hotel instead of air transportation, and winner will not receive any substitute prize or compensation in conjunction with such substitution. Any difference between the estimated value of the prize and the actual value will not be awarded to winner. All tickets and passes are subject to the policies and procedures established by NASCAR®. Guests must be age 21 or older.

Prize winner and guest are solely responsible for any costs and expenses of the prize trip not specified as included in these Official Rules, including but not limited to tips, meals, souvenirs, local and long-distance telephone calls, laundry, insurance, baggage fees, ground transportation, parking, and other personal expenses associated with the trip. No substitution of prize is permitted except that Sponsor in its sole discretion may award a substitute prize/prize component of equal or greater value if advertised prize/prize component is unavailable at time of awarding for any reason, or where required by law. Prize may not be transferred. Prize is not exchangeable or redeemable for cash. If a prize winner cannot accept prize as stated, prize may be forfeited in its entirety and awarded to an alternate winner, time permitting. Federal, state and local taxes on the prize (if applicable) are the sole responsibility of the winner. Sponsor will issue a 1099 Tax Form in the amount of either \$4,500.00 or \$3,500.00 to winner at the appropriate time, depending on which trip the winner selected.

Prize winner and guest must be available to travel on the dates specified in the selected trip description above, or else prize will be forfeited in its entirety without compensation and an alternate winner may be selected from among all remaining eligible entries received. All travel will be arranged by Sponsor. Travel arrangements are subject to availability and are in Sponsor's sole discretion. Once winner has selected one prize trip or the other, winner may not substitute the other trip prize. Winner and guest must provide their own transportation to and from departure airport in addition to other ground transportation on the trip. Prize winner and guest must travel together on specified itinerary, including same departure date, destination and return date or prize may be forfeited in its entirety. Winner and guest are solely responsible for obtaining and traveling with photo identification and any other documentation required for travel. The

Released Parties are not liable for any expenses incurred as a consequence of flight cancellation/delay. There shall be no compensation or prize substitution if winner and/or guest are unable to take scheduled trips by reason of illness, family emergency, personal events, terrorism, labor strikes, weather, or other acts beyond Sponsor's control. There shall be no compensation or prize substitution if any or all of the Season Finale Race Weekend or NASCAR Champion's Week™ events are cancelled or rescheduled for any reason.

8. Conditions and Limitations of Liability: By participating, entrants agree to be bound by and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. By participating in this Sweepstakes, entrants agree to release and hold harmless Allegiant Air, LLC, NASCAR, Inc., NASCAR Digital Media, LLC, JHE Production, LLC each of their respective parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective shareholders, officers, directors, members, agents, representatives and employees, as well as each of their respective successors and assigns (collectively and individually, the "Released Parties") from any and all actions, claims, injury, loss or damage (whether due to negligence or otherwise) to person(s), including death, or property arising in any manner, directly or indirectly, in whole or in part from participation in this Sweepstakes, or any Sweepstakes related activity, and/or acceptance, possession, misuse or use of any prize. Winners assume all liability for any injury or damage caused, or claimed to be caused by participation in this Sweepstakes or use or redemption of any prize. Except where prohibited by law, by accepting a prize, winner authorizes the Released Parties and those acting pursuant to their authority to use his/her name, voice, likeness, photograph, prize information, audio/video footage, statements, biographical data and city and state of residence in any media now known or hereafter discovered, worldwide, including on the World Wide Web and Internet, in perpetuity, at any time or times, in programming, advertising, trade and/or promotional material or on a winner's list (if applicable) without additional compensation or notice, review or approval and waives his/her moral rights therein if any. Released Parties are not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at their sole discretion, without obligation or compensation.

If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the Sweepstakes and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prize in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion, including selecting a winner from among any eligible entries that are not affected by the corruption. Notice of termination/modification/suspension of Sweepstakes will be posted on www.allegiantsweepstakes.nascar.com. Released Parties are not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, submitted entries, or any problems or technical malfunctions of any

telephone network or lines, computer online systems, servers, or providers, computer or mobile equipment, software, failure of any e-mail or electronic submitted answer to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to any person's computer or mobile device related to or resulting from participation in or downloading any materials from this Sweepstakes. Released Parties are not responsible for any lost, late, misdirected, misdelivered, mutilated, or garbled mail or e-mail. In case of dispute, entries will be declared made by the authorized account holder of the email address provided in the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, Online Service Provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Participants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, ADMINISTRATOR MAY DISQUALIFY ANY PERSON MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

9. Disputes: Except where prohibited, an individual participating in Sweepstakes agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize shall be resolved individually, without resort to any form of class action, and exclusively in a United States District Court for the District of Nevada or an appropriate Nevada State Court of competent jurisdiction in Clark County, Nevada, and participant expressly agrees to the personal and subject matter jurisdiction of such court and waives any right of change of venue or like right; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes, but in no event attorneys' fees or legal fees; and (3) under no circumstances will such individual be permitted to obtain awards for, and he/she hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of an individual participating in Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Nevada, without giving effect to any choice of law or conflict of law rules (whether of the State of Nevada or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Nevada.

10. Winner's List: For the name of the winner, mail a separate self-addressed, stamped envelope to Allegiant's "Get Away, Your Way - NASCAR® Championship" Sweepstakes Winner, Allegiant Air, LLC, ATTN: Marketing Department, 1201 N. Town Center Dr., Las Vegas, NV 89144, no later than June 30, 2017. Allow 6-8 weeks following the end of the Sweepstakes or list request, whichever is later, for delivery of list.

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